

# Ready to be part of the go-to community of the European tape industry?

Afera already consists of over 120 member companies from 20 European countries that represent the scope of expertise of the adhesive tape business and we are waiting for you!

# Why should you join Afera?



# **Knowledge**

- Globally recognised industry test methods and guidelines
- Discounted entry to Afera's Technical Seminar and Tape College
- Monitor innovation, market sectors, workforce demographics, end user behavior, globalisation, sustainability, and other trends
- Access articles, studies, surveys, and publications

## Network

- Leaders and innovators in a neutral environment
- Annual Conference, committees, and working groups
- · Work with associations in adjacent technologies
- Challenge yourself in an industry collective dedicated to raising the bar for ambition, quality, and excellence

# **Exposure**

- Representation and advice in regulatory and standardisation issues
- Share company news and industry expertise on Afera media channels
- Content marketing initiative to grow tape market through designers, architects, and engineers
- · Afera's developing sustainability programme
- Connect with all tape industry business media outlets
- Unique and economical sponsorship opportunities

Afera is widely known and valued as the go-to community of the European tape industry for both industry and non-industry stakeholders. Stakeholders connect within the Afera community to address current and future key topics, which individual stakeholders cannot tackle themselves.

Afera unites stakeholders along the value chain of the European tape industry to ensure and increase the relevance of the tape industry in the world of tomorrow. We are making the tape business future-proof.

#### Our 2020 events



## Biannual Committee Meetings

11 - 12 February Intercontinental Düsseldorf, Germany

## 9th Afera Technical Seminar

6 - 8 April

Brussels Marriott Hotel, Belgium

### 63rd Afera Annual Conference

October Location TBA

# Contact us

Call +31 (0)70 312 39 16, mail@afera.com or visit www.afera.com for more information about what we do and how to become a member. Also feel free to download the Afera Community app on your Android or Apple device.

